

Ethan Kang

Industrial | Product | Branding

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PROFESSIONAL

Education

Art Center College of Design | Pasadena, CA

B.S. Product Design with Business Minor 08.2022

Professional Experience

Independent | Los Angeles, CA

Design Consultant 06.2025 - Present

- Developed cohesive design languages aligning physical products with brand expression.
- Led industrial design and brand-adjacent work, including product form, CMF, and visual identity systems

20PLUS | Seoul, Korea

Senior Designer (Full-time) 03.2022 - 05.2025

- Led industrial design projects across consumer electronics, home appliances, and lifestyle products – from early concept exploration to refined 3D development and CMF execution.
- Directed design language, ergonomics, and form development with a strong focus on usability, manufacturability, and visual consistency.
- Integrated AI-assisted workflows (Midjourney, Vizcom, Automatic1111) to accelerate ideation, mood studies, and material exploration while maintaining design integrity.
- Developed detailed CAD models and produced high-quality prototypes for both mechanical evaluation and visual presentation.
- Managed cross-disciplinary collaboration between designers, engineers, and vendors to ensure alignment between concept intent and production feasibility.

Contract Designer 01.2021 - 03.2021 ; 05.2020 - 07.2020

- Developed concept designs and 3D models for modular home appliances, massage chairs, and steering wheel prototypes, ensuring ergonomic and mechanical feasibility.
- Created interactive product visualizations in Unity/WebGL with 360° views, color/animation variations, and integration into digital interfaces.

Neuni | Shanghai, China

Contract Designer 09.2019 - 12.2019

- Designed a premium kitchen knife collection using Neuni's material library and manufacturing network, balancing modern form with craft sensibility.
- Collaborated with artisans and suppliers to refine fabrication methods and showcased the final collection at an arts & craft exhibition.

EDUCATIONAL

Teaching

Hisense | Qingdao, China

VR Design Course 05.2023

- Co-developed design curriculum focused on product concept creation in virtual environments.
- Guided participants in transitioning from hand sketching to real-time 3D concept presentation.

Incheon University | Incheon, Korea

A.I. Design Course 11.2023

- Introduced AI-assisted visualization tools (Midjourney, Vizcom, Automatic1111) and demonstrated a full workflow from ideation to rendered images.

Handong University | Daegu, Korea

Inclusive Design Course 03.2023

- Led workshops on inclusive design, emphasizing accessibility and usability for elderly users.

Art Center College of Design | Pasadena, CA

Peer Coaching 02.2020

- Provided faculty-approved one-on-one and small-group coaching, supporting peers across concept development, form exploration, and design process clarity
- Assisted students with sketching, CAD fundamentals, critique preparation, and articulation of design intent through structured feedback

SKILL SET

Visualization

Sketching

Product Storytelling

User Experience

Critical Thinking

Form Development

3D Prototyping

Digital Rendering

Basic Electronics

CMF Design

SOFTWARE

SolidWorks

Fusion 360

Gravity Sketch

Autodesk Sketch

KeyShot

Adobe Creative Suite

(Ps, Ai, Id, Xd)

Automatic1111

ComfyUI

Vizcom